



# On-Site or Off-Site: Weighing the Benefits & Costs of Mixed-Income Housing Programs

Wednesday, March 5th, 2014 | 8:30 - 10:00 a.m. | New York University School of Law | #NYChousing

**PANELISTS:** **Michelle de la Uz**  
Executive Director, Fifth Avenue Committee

**Eric Enderlin**  
Deputy Commissioner, Development, NYC Department of Housing Preservation  
and Development

**Brad Lander**  
New York City Council Member

**Jed Walentas**  
Principal, Two Trees Management Company

**MODERATOR:** **Ingrid Gould Ellen (Moderator)**  
Co-Director, NYU's Furman Center for Real Estate and Urban Policy; Professor of  
Urban Planning and Public Policy, NYU's Robert F. Wagner Graduate School of  
Public Service



**FURMAN CENTER**  
FOR REAL ESTATE & URBAN POLICY  
NEW YORK UNIVERSITY  
SCHOOL OF LAW • WAGNER SCHOOL OF PUBLIC SERVICE



**MOELIS INSTITUTE**  
FOR AFFORDABLE HOUSING POLICY  
NEW YORK UNIVERSITY  
SCHOOL OF LAW • WAGNER SCHOOL OF PUBLIC SERVICE

@FurmanCenterNYU | [www.FurmanCenter.org](http://www.FurmanCenter.org) | #NYChousing

## ABOUT THE PANELISTS

### **MICHELLE DE LA UZ**

**Executive Director,  
Fifth Avenue Committee**

Michelle de la Uz has over 20 years' experience in public and community service and became Executive Director of Fifth Avenue Committee (FAC) in January 2004, after serving as Co-Chair of FAC's Board of Directors. Prior to FAC, Michelle was Program Director for the Center for Urban Community Services in Washington Heights and Harlem and oversaw social services in supportive housing for 400 low-income tenants with special needs. From 1995-99, Michelle was Congresswoman Nydia Velázquez' first Director of Constituent Services and directed her South Brooklyn District Office. She was active in advancing transportation, environmental justice, waterfront/port development, immigration reform and employment policy initiatives. Michelle is the first in her working-class immigrant family to graduate from college, is a product of bi-lingual education, a former trustee of Connecticut College, and recipient of the Ford Foundation's Leadership for a Changing World award. She is a Board member of the Local Initiative Support Corporation (LISC) National Board, New Partners for Community Revitalization, Inc. and the former Chair of the Association for Neighborhood and Housing Development, among others. Michelle is an alumna of Connecticut College, Columbia University and of Harvard Kennedy School's Executive Education Program.

### **ERIC ENDERLIN**

**Deputy Commissioner, Development,  
NYC Department of Housing Preservation and Development**

Eric Enderlin is currently Deputy Commissioner for Development at the New York City Department of Housing Preservation and Development (HPD). Prior to working at HPD, Eric was Assistant Director for Asset Management and Private Market Operations at NYCHA; worked as a consultant with the Louis Berger Group in its Economics Department; and, served as Principal Planner and land use mediator with the New Jersey Council on Affordable Housing (NJ COAH). He holds a B.A. in economics and an M.S. in urban planning and policy.

### **BRAD LANDER**

**New York City Council Member**

Brad Lander is a New York City Council Member representing Brooklyn's 39th District, and a leader on issues of affordable housing, livable communities, the environment, and public education. Named one of "Today's Social Justice Heroes" by The Nation magazine, Brad is co-chair of the Council's Progressive Caucus and was one of the first councilmembers to bring "participatory budgeting" to his district, giving residents the power to decide which projects to support with their tax dollars. Prior to serving in the City Council, Brad directed the Pratt Center for Community Development and the Fifth Avenue Committee, a nationally-recognized community development organization. Brad holds a Masters in City and Regional Planning from Pratt Institute, a Masters in Social Anthropology from University College London, and a Bachelor's degree with honors from the University of Chicago.

## ABOUT THE PANELISTS (cont'd)

### JED VALENTAS

#### Principal, Two Trees Management Company

Jed Valentas is a principal of Two Trees Management Company. Jed began his career in real estate working for The Trump Organization after graduating from the University of Pennsylvania. In 1997, when the Giuliani administration agreed to rezone DUMBO, Jed came to work with his father, David Valentas, at Two Trees. In recent years, Jed has assumed daily operating responsibility at Two Trees. Jed manages the company and oversees all aspects of the acquisition, development, construction, marketing and leasing of Two Trees' properties. Under Jed's leadership, Two Trees has transformed DUMBO from a gritty, underutilized industrial district into a vibrant, creative community that has preserved and built upon the existing local arts scene to create a world-renowned neighborhood. Jed is a committed supporter of the arts and education. He is a member of the Executive Board of Directors of REBNY, the Brooklyn Chamber of Commerce, the Downtown Brooklyn Partnership, the Brooklyn Navy Yard Development Corporation, the Urban Assembly and Creative Time.

### INGRID GOULD ELLEN (Moderator)

#### Co-Director, NYU's Furman Center for Real Estate and Urban Policy; Professor of Urban Planning and Public Policy, NYU's Robert F. Wagner Graduate School of Public Service

Ingrid Gould Ellen is the Paulette Goddard Professor of Urban Policy and Planning at New York University's Wagner Graduate School of Public Service and Co-Director of the Furman Center for Real Estate and Urban Policy. She joined the Wagner faculty in the fall of 1997 and presently teaches courses in microeconomics, urban economics, and urban policy. Professor Ellen's research interests center on urban social and economic policy. She is author of *Sharing America's Neighborhoods: The Prospects for Stable Racial Integration* (Harvard University Press, 2000) and has written numerous journal articles and book chapters related to housing policy, community development, and school and neighborhood segregation. Before coming to NYU, Professor Ellen held visiting positions at the Urban Institute and the Brookings Institution. She attended Harvard University, where she received a bachelor's degree in applied mathematics, an M.P.P., and a Ph.D. in public policy.



## FURMAN CENTER

FOR REAL ESTATE & URBAN POLICY

NEW YORK UNIVERSITY

SCHOOL OF LAW • WAGNER SCHOOL OF PUBLIC SERVICE

The Furman Center for Real Estate and Urban Policy is a joint center of the New York University School of Law and the Robert F. Wagner Graduate School of Public Service. The Furman Center is the leading academic research center in New York City devoted to the public policy aspects of land use, real estate, and housing development, and is dedicated to providing objective academic and empirical research.



## MOELIS INSTITUTE

FOR AFFORDABLE HOUSING POLICY

NEW YORK UNIVERSITY

SCHOOL OF LAW • WAGNER SCHOOL OF PUBLIC SERVICE

The Moelis Institute for Affordable Housing Policy works to improve the effectiveness of affordable housing policies and programs by providing housing practitioners and policymakers with information about what's working and what isn't, and about promising new ideas and innovative practices.

**[www.FurmanCenter.org](http://www.FurmanCenter.org)**

**@FurmanCenterNYU**

**#NYChousing**