Healthy Housing, Healthy Communities, Healthy Lives

Making New York City’s affordable housing a healthier place to live, connecting residents to the broader community, and strengthening opportunity in neighborhoods.

Thursday, February 12, 2015 | 2:00-7:00 p.m. | New York University School of Law
Sponsored by JPMorgan Chase
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NYU School of Law’s Lester Pollack Colloquium Room, 245 Sullivan Street, 9th Floor, New York City

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AGENDA

WELCOME 2:00-2:10 p.m.
Mark Willis, Terri Ludwig, Ingrid Gould Ellen

PANEL 1 2:10-2:55 p.m.
What Attributes of Housing Affect Health: What Do We Know and Not Know?

PANEL 2 2:55-3:40 p.m.
What Attributes of Neighborhood/Community Affect Health? Who Cares and Why?

BREAK 3:40-4:00 p.m.

PANEL 3 4:00-4:45 p.m.
Building Bridges: Connecting Public and Subsidized Housing Residents to Services and Resources in the Surrounding Communities

PANEL 4 4:45-5:30 p.m.
Building Community, Connecting to Service and Property Management: Testing a New Paradigm for Mixed-Income Housing

CLOSING REMARKS 5:30-5:45 p.m.

CLOSING RECEPTION 5:45-7:00 p.m.
PANEL DESCRIPTIONS

PANEL 1:
What Attributes of Housing Affect Health: What Do We Know and Not Know?

Some emerging research suggests that housing can be a vaccine for health, and therefore housing and health policies should be aligned. The panel will focus on how the physical features of housing can affect the health outcomes of low-income residents and the challenges of developing and building housing that is healthy. The panel will cover best practices from the affordable housing sector to emerging research in the health field.

Moderated by Judi Kende, Vice President and New York Market Leader, Enterprise Community Partners, Inc., with panelists:

- Elizabeth Garland, MD, MS, Associate Professor, Departments of Preventive Medicine and Pediatrics, Icahn School of Medicine at Mount Sinai
- Jonathan Rose, Founder and President, Jonathan Rose Companies
- Megan Sandel, MD, MPH, Associate Professor of Pediatrics at the Boston University School of Medicine

PANEL 2:
What Attributes of Neighborhood/Community Affect Health? Who Cares and Why?

Conditions within a neighborhood are much more important to health and well-being than medical care. This panel will explore what interventions create healthy environments that reduce stress, facilitate the formation of social connections, and provide abundant opportunities to work, learn, and play. It will explore the trends leading us in this direction including changes in the medical care world. Where will the money come from to pay for it?

Moderated by David Erickson, Director, Center for Community Development Investment, Federal Reserve Bank of San Francisco, with panelists:

- Amy Gillman, National Program Director, Local Initiatives Support Corporation (LISC)
- Douglas Jutte, MD, MPH, Executive Director, Build Healthy Places Network
- Pamela Riley, MD, MPH, Assistant Vice President, Delivery System Reform, The Commonwealth Fund
PANEL 3:
Building Bridges: Connecting Public and Subsidized Housing Residents to Services and Resources in the Surrounding Communities

Can the managers of public and other subsidized housing improve the health and well-being of residents by building social connections, creating bridges to health services and resources in the larger neighborhood, and providing access to information? Panelists will explore the potential for such interaction and identify barriers that need to be overcome. The panel will explore the potential for community health workers to develop and implement health-related initiatives and help residents gain access to health resources in the surrounding community.

Moderated by Ingrid Gould Ellen, Paulette Goddard Professor of Urban Policy and Planning, NYU Wagner School of Public Service; Faculty Director, NYU Furman Center for Real Estate and Urban Policy, with panelists:

- Marc Gourevitch, MD, MPH, Muriel G. and George W. Singer Professor and Founding Chair, Department of Population Health, NYU School of Medicine
- Shola Olatoye, Chair and Chief Executive Officer, New York City Housing Authority (NYCHA)
- Doug Shoemaker, President, Mercy Housing California (MHC)

PANEL 4:
Building Community, Connecting to Service and Property Management: Testing a New Paradigm for Mixed-Income Housing

As most seasoned multi-family housing owners of privately-owned, subsidized housing know (for profit and not for profit), as challenging as it is to develop and finance housing, coping with the realities of people living together with radically different backgrounds, social norms, and household needs presents significant social, health, and other challenges. At the prompting of Richard Baron, McCormack Baron Salazar, Washington University’s George Warren Brown School of Social Work has been testing a new approach--training professionals who are skilled in property and people skills, professionals who are more able to help a community of divergent people thrive. This session explores the potential relevance of this approach to New York City.

Moderated by Paul C. Brophy, Principal, Brophy & Reilly LLC; Senior Scholar, the George Warren Brown School; Senior Advisor, Enterprise Community Partners, with panelists:

- Richard Baron, Chairman and Chief Executive Officer, McCormack Baron Salazar
- Vicki Been, Commissioner, NYC Department of Housing Preservation and Development
- Mark Joseph, Associate Professor, Mandel School of Applied Sciences, Case Western Reserve University; Director, National Initiative on Mixed-Income Communities
MODERATOR & PANELIST BIOS

Panel 1: What Attributes of Housing Affect Health: What Do We Know and Not Know?

Judi Kende (Moderator)
Judi Kende is vice president and New York market leader for Enterprise Community Partners, Inc. With nearly 20 years of experience in community development, nonprofit leadership, and finance, and a deep commitment to creating opportunity for fellow New Yorkers, Ms. Kende oversees a 50-person, cross-functional team that works with community partners, the public sector, and private capital sources to build and preserve affordable housing. Enterprise has invested $3 billion dollars in affordable housing in New York and has key initiatives focused on creating and preserving affordable housing, connecting homeless families to safe and stable housing, and ensuring the environmental sustainability and resilience of New York’s affordable housing stock.

Previously, Ms. Kende served as senior vice president, Eastern and Central Region, at the Low Income Investment Fund (LIIF), where she built a $300 million portfolio of investments and oversaw LIIF’s $265 million New Markets Tax Credit Program. At LIIF, she led a large-scale geographic and programmatic expansion, growing the portfolio by more than 500 percent. Prior to LIIF, Ms. Kende served as director of Nonprofit Finance at Citibank Community Development and spent six years in Citigroup’s Corporate and Investment Bank. Before Citigroup, she managed corporate and foundation relations at Cancer Care.

Ms. Kende serves on numerous boards including the Center for New York City Neighborhoods, Change Capital Fund, and the Supportive Housing Network of New York. In addition, she is a member of the New York Housing Conference Advisory Board and serves on multiple New Markets Tax Credit boards. In 2014, she was invited to serve on the Mayor’s Housing New York Implementation Advisory Board and the Mayor’s Office of Sustainability Technical Working Group.

Ms. Kende graduated from Kenyon College with a bachelor’s degree in psychology and received her M.B.A. from the Kellogg School of Management, Northwestern University.

Elizabeth Garland (Panelist)
Elizabeth Garland, MD, MS is an Associate Professor in the Departments of Preventive Medicine and Pediatrics at the Icahn School of Medicine at Mount Sinai. She is the Director of the Division of General Preventive Medicine and Community Health in the Department of Preventive Medicine and has been the Director of the Mount Sinai General Preventive Medicine Residency for 19 years. She holds a leadership role in the Mount Sinai Graduate Program in Public Health, as the MD/MPH Academic Director and the Health Promotion Disease Prevention Track Leader.

Dr. Garland has worked in the East Harlem community since 1981, focusing on pediatric health disparities, especially asthma, immunizations, and obesity. She is the Chair of the Child Health/Pediatric Subcommittee of the East Harlem Community Health Committee. She recently published a study in the South Bronx demonstrating that moving to Green affordable housing significantly improves asthma symptoms and decreases urgent health care utilization. She is the principal investigator of several grants, including the American Cancer Society for cancer prevention training and research, the Mount Sinai Children’s Environmental Health Fund to study impact of active living design in affordable housing on physical activity, the New York site of a seven year multi-city prospective study with Enterprise Community Partners, Inc. to study health impacts of Green affordable housing and the NYC Department of Health and Mental Hygiene to evaluate a bicycle promotion program in affordable housing units in Harlem and Brooklyn and to evaluate the impact of workplace active design interventions.
Jonathan Rose (Panelist)
Jonathan F.P. Rose is a planner, real estate developer and thought leader in the community development field, advancing thinking and solutions to issues of affordable housing, the environment, education, health, and opportunity. He is the founder of Jonathan Rose Companies, a mission focused real estate development and investment firm that has completed over $1.5 billion of projects. Mr. Rose and the firm have won numerous awards for their innovative work. He is the co-founder with his wife, Diana Rose, of the Garrison Institute, and created its Climate Mind and Behavior program. Mr. Rose is vice chair of the board of Enterprise Community Partners, and serves on the boards of NRDC and the BAM. His book on the evolution of cities, The Well Tempered City, will be published by Harper Collins in the spring of 2016.

Megan Sandel (Panelist)
Megan Sandel, MD, MPH, is an Associate Professor of Pediatrics at the Boston University School of Medicine, the former Director of Pediatric Healthcare for the Homeless at Boston Medical Center, a co-principal investigator with Children’s HealthWatch, and a nationally recognized expert on housing and child health.

Dr. Sandel is also the Medical Director of the National Center for Medical-Legal Partnership. She was the first Medical Director of the Family Advocacy Program in 1998, and was appointed Medical Director of the National Center in 2007. She served as a general academic fellow at Boston Medical Center with a concentration in environmental health in children, earning a Master’s of Public Health with a dual concentration in environmental health and epidemiology and biostatistics in 2002.

In 1998, she published with other doctors at Boston Medical Center, the DOC4Kids report, a national report on how housing affected child health. In 1999, she followed as an author on “There’s No Place Like Home,” a second report documenting how asthma, lead, injuries, homelessness, food insecurity, chronic disease, and educational attainment were all affected by housing. In 2000, she was a co-principal investigator of the Boston Healthy Homes Partnership, a grant from Department of Housing and Urban Development to the Boston Public Health Commission, to study if housing changes improved the health of children with asthma. She is a founding member of the Asthma Regional Council of New England.

Over the course of her career, Dr. Sandel has written numerous scientific articles and papers. She has served on numerous committees and advisory boards, such as the Alliance for Healthy Homes, a national advocacy group, and Massachusetts Chapter of the American Academy of Pediatrics. Currently, she is a member of Enterprise Community Partners Board of Trustees.

Panel 2: What Attributes of Neighborhood/Community Affect Health? Who Cares and Why?

David Erickson (Moderator)
David J. Erickson is director of the Center for Community Development Investment at the Federal Reserve Bank of San Francisco and edits the Federal Reserve journal Community Development Investment Review. His research areas in the Community Development department of the Federal Reserve include community development finance, affordable housing, economic development, and institutional changes that benefit low-income communities. Dr. Erickson has a Ph.D. in history from the University of California, Berkeley, with a focus on economic history and public policy. He also holds a master’s degree in public policy from Berkeley and an undergraduate degree from Dartmouth College. He has also been a leader in the collaboration between the
MODERATOR & PANELIST BIOS (continued)


Amy Gillman (Panelist)
Amy Gillman is a National Program Director at the Local Initiatives Support Corporation (LISC), the country’s largest community development nonprofit, serving low-income neighborhoods in 30 cities and 1,000 rural counties in 39 states. Since 1980 LISC has invested $13.8 billion and leveraged $41 billion in public and private resources for affordable housing and community and commercial space including health clinics, early childhood centers and schools, athletic fields, grocery stores, and other retail space.

Ms. Gillman is responsible for designing and overseeing national initiatives that improve health and well-being in LISC’s target communities, including the implementation of a multi-site, place-based program to increase access to nutritious food, physical activity, and primary care; the management of LISC’s healthy food financing portfolio, which to date has invested in 75 grocery stores, farmers markets and other healthy food outlets; and oversight of LISC’s national early childhood facilities arm, which has generated $290 million to support the development of 190 quality facilities across the country.

Prior to LISC, Ms. Gillman held numerous positions in social welfare policy and international community development in New York and Washington, DC. She has a master’s degree in management from Yale University and a bachelor’s degree from Wesleyan University.

Douglas Jutte (Panelist)
Douglas Jutte, M.D., M.P.H. is Executive Director of the Build Healthy Places Network, a newly formed national organization that catalyzes and supports collaboration across the community development and health sectors. Dr. Jutte has been a leader in the Federal Reserve and RWJ Foundation’s Healthy Communities Initiative, which has convened nearly two dozen meetings around the country bringing together professionals from across sectors to enhance community health impact, encourage improved outcomes measurement, and increase public and private investment in community development efforts.

Dr. Jutte is also a pediatrician, professor, and population health researcher at the University of California, Berkeley, School of Public Health. He has published in a number of prominent research journals including the *American Journal of Public Health, Epidemiology, Pediatrics, and Health Affairs*. Dr. Jutte graduated from Cornell University, received an M.D. from Harvard Medical School and a master’s degree in public health from UC Berkeley, and completed his pediatric residency at Stanford University. His clinical work has been in low-income community clinics and as a hospitalist caring for newborn infants.
Pamela Riley (Panelist)
Pamela Riley, M.D., M.P.H., is Assistant Vice President for Delivery System Reform at The Commonwealth Fund. Her area of focus is on transforming health care delivery systems for vulnerable populations, including low-income groups, racial and ethnic minorities, and uninsured populations. Dr. Riley was previously Program Officer at the New York State Health Foundation, where she focused on developing and managing grant-making programs in the areas of integrating mental health and substance use services, addressing the needs of returning veterans and their families, and diabetes prevention and management. Earlier in her career, Dr. Riley served as Clinical Instructor in the Division of General Pediatrics at the Stanford University School of Medicine. In this capacity, she was a general pediatrician and Associate Medical Director for Pediatrics at the Ravenswood Family Health Center, a Federally Qualified Health Center in East Palo Alto, CA. Dr. Riley served as a Duke University Sanford School of Public Policy Global Health Policy Fellow at the World Health Organization in Geneva, Switzerland, and has served as a volunteer physician in Peru and Guatemala. Dr. Riley received an M.D. from the UCLA David Geffen School of Medicine in 2000, and completed her internship and residency in pediatrics at Harbor-UCLA Medical Center in Torrance, CA in 2003. Dr. Riley received an M.P.H. from the Harvard School of Public Health as a Mongan Commonwealth Fund Fellow in Minority Health Policy in 2009.

Panel 3: Building Bridges: Connecting Public and Subsidized Housing Residents to Services and Resources in the Surrounding Communities

Ingrid Gould Ellen (Moderator)
Ingrid Gould Ellen is the Paulette Goddard Professor of Urban Policy and Planning at NYU’s Robert F. Wagner Graduate School of Public Service and Faculty Director of the NYU Furman Center. Her research centers on neighborhoods, housing, and residential segregation. Ms. Ellen is author of Sharing America’s Neighborhoods: The Prospects for Stable Racial Integration (Harvard University Press, 2000) and editor of How to House the Homeless (Russell Sage Foundation, 2010) and has published articles in such journals as the Journal of Urban Economics, the Journal of Policy Analysis and Management, the Journal of the American Planning Association, and Housing Policy Debate. Ms. Ellen teaches courses in microeconomics, urban economics, and urban policy research. Before coming to NYU, she held visiting positions at the Urban Institute and the Brookings Institution. She attended Harvard University, where she received a bachelor’s degree in Applied Mathematics, an M.P.P., and a Ph.D. in Public Policy.

Marc Gourevitch (Panelist)
Marc N. Gourevitch, M.D., M.P.H., is Muriel G. and George W. Singer Professor and founding Chair of the Department of Population Health at the NYU School of Medicine. The focus of Dr. Gourevitch’s work is on developing approaches that leverage healthcare delivery as well as community- and policy-level interventions to improve the health of diverse populations. Dr. Gourevitch is co-director of the Community Engagement and Population Health Research Core of the Clinical and Translational Science Institute that bridges NYU and the NYC Health and Hospitals Corporation and leads NYU’s participation in the NYC Clinical Data Research Network funded by PCORI. His research interests center on health service utilization and clinical epidemiology among drug users and other underserved populations; integrating pharmacologic treatments for opioid and alcohol dependence into primary care; and strategies for bridging academic research with applied challenges faced by health care delivery systems and public sector initiatives. From 2004-2012, Dr. Gourevitch served as Director of NYU’s Division of General Internal Medicine. Dr. Gourevitch holds joint appointments in the Departments of Medicine and of Psychiatry as well as at NYU’s Robert F. Wagner Graduate School of Public Service.
MODERATOR & PANELIST BIOS (continued)

Shola Olatoye (Panelist)
Shola Olatoye was appointed Chair and Chief Executive Officer of the New York City Housing Authority (NYCHA) on February 8, 2014, by Mayor Bill de Blasio. NYCHA is the largest public housing authority in the nation, providing decent and affordable housing for more than 620,000 New Yorkers with low and moderate incomes. As Chair, Ms. Olatoye will lead NYCHA’s efforts to improve residents’ quality of life and to help fulfill Mayor de Blasio’s plan to create or preserve 200,000 affordable housing units over the next 10 years. Ms. Olatoye will focus on bringing more employment opportunities to residents, retrofitting the public housing stock for a more sustainable future, and investing in residents and employees.

Ms. Olatoye has a wealth of experience in the public and private sectors, bringing with her a proven ability to manage collaborations and projects that revitalize neighborhoods, create affordable housing, and develop communities. Before her appointment as NYCHA Chair, Ms. Olatoye was Vice President and New York Market Leader for Enterprise Community Partners, a national nonprofit that has helped build or preserve more than 44,000 affordable homes for lower-income New Yorkers and has invested more than $2.5 billion in and around the city. Most notably, Ms. Olatoye led her team after Hurricane Sandy in working with numerous public, nonprofit, and private partners to develop Enterprise’s Sandy Recovery and Rebuilding Program, which serves more than 11,000 residents and has leveraged more than $30 million in federal recovery dollars. Her portfolio also included the East Harlem Center for Living and Learning, a 2013 project for which Enterprise provided more than $12 million in debt and equity to create a multi-family, mixed-use development with 88 new affordable apartments, a K-8 charter school, and office space dedicated to nonprofits. Ms. Olatoye also served as a Vice President and Senior Community Development Manager at HSBC Bank and a Director of HR&A Advisors, Inc., a real estate and economic development consulting firm.

Ms. Olatoye earned a bachelor’s degree with honors in history and African American studies from Wesleyan University and a master’s degree in public administration from New York University’s Robert F. Wagner Graduate School of Public Service. She lives in Harlem with her husband and two sons.

Doug Shoemaker (Panelist)
Doug Shoemaker currently serves as President of Mercy Housing California (MHC), one of the largest nonprofit housing providers in the state. With offices in Los Angeles, San Francisco, and West Sacramento, Mercy Housing develops, manages, and provides services to very-low income seniors, families, and formerly homeless people. Since 1993, Mercy Housing California has developed 10,942 affordable homes including 7,940 in rental and 3,002 in homeownership.

Mercy Housing has long played an active role at the intersection of health and housing, notably through its long-term collaboration with the nonprofit health care organizations that comprise Mercy’s Strategic Health Care Partners. Currently, Mercy Housing California is pioneering new development strategies based on the cost saving benefits of service-enriched housing. Around the country, Mercy is participating in a new Accountable Care Organization in Chicago, piloting the use of Community Health Workers in Washington State, and working to co-develop primary care centers in the Southeast and other locations nationally.

Mr. Shoemaker has worked in the affordable housing and community development field since 1995. Prior to Mercy Housing, Mr. Shoemaker served as the Director of the Mayor’s Office of Housing (MOH), San Francisco’s housing finance and community development agency. Previously he worked as the Deputy Director of the Non-Profit Housing Association of Northern California and started his career as a project manager for Mission Housing Development Corporation in San Francisco.
Panel 4: Building Community, Connecting to Service and Property Management: Testing a New Paradigm for Mixed-Income Housing

Paul Brophy (Moderator)
Paul C. Brophy is a principal with Brophy & Reilly LLC, a consulting firm specializing in economic development, neighborhood improvement, the management of complex urban redevelopment projects, and the development of mixed-income housing communities. In addition, he is a Senior Scholar at the George Warren Brown School at Washington University in St. Louis, a Senior Advisor to Enterprise Community Partners, a Scholar at University of Pennsylvania’s Institute for Urban Research, and an adjunct professor at Georgetown University’s Department of Urban and Regional Planning.

Mr. Brophy holds a B.A. degree from LaSalle University and a master’s in city planning from the University of Pennsylvania. He is co-author of three books: Neighborhood Revitalization: Theory and Practice (1975); Housing and Local Government (1982), and A Guide to Careers in Community Development (2001).

Richard Baron (Panelist)
Richard D. Baron is co-founder, chairman, and chief executive officer of McCormack Baron Salazar (MBS), which redevelops neighborhoods in inner-city areas across the country. In the past forty years, MBS has developed 169 projects with costs of $3.0 billion. It has developed more than 18,200 housing units and 1.4 million square feet of retail/commercial space. MBS has closed sixty-three phases of HOPE VI developments in seventeen cities involving 7,939 units and $1.5 billion in total development costs. In addition, MBS has closed New Markets Tax Credit projects totaling $220 million. MBS has also been awarded Choice Neighborhood Implementation Grants in San Francisco, Columbus, New Orleans, San Antonio, and Pittsburgh. McCormack Baron Management Services is currently managing approximately 19,000 units nationwide.

Mr. Baron was the co-founder and co-chairman of the Vashon Education Compacts, a partnership of the St. Louis Public Schools and major corporations, and he is the founder and developer of The Center of Creative Arts (COCA), in University City, Missouri. In 2003, he established the Center for Urban Redevelopment Excellence at the University of Pennsylvania.

In October 2004, Mr. Baron received The Urban Land Institute J.C. Nichols Prize for Visionaries in Urban Development. The Nichols Prize was established by the Nichols family in 2000 to recognize individuals whose career has demonstrated a commitment to the highest standards of responsible community and real estate development. Mr. Baron was the fifth recipient of this prestigious award.

Mr. Baron is a graduate of Oberlin College and holds a master’s degree in political science from the University of California-Berkeley, and a Juris Doctorate from the University of Michigan. He has been awarded honorary degrees from Oberlin College and from St. Louis University, and has most recently received the Medal of Achievement Award from the University of Pennsylvania – Penn Design.
MODERATOR & PANELIST BIOS (continued)

Vicki Been (Panelist)
Vicki Been is responsible for leading the nation’s largest municipal housing agency and is charged with creating and implementing Mayor Bill de Blasio’s Housing New York plan, a bold initiative to create or preserve 200,000 affordable homes and apartments over 10 years. Prior to her appointment as HPD Commissioner, she was Director for NYU’s Furman Center for Real Estate and Urban Policy. She also served as the Boxer Family Professor of Law at NYU School of Law and Affiliated Professor of Public Policy of the NYU Robert F. Wagner Graduate School of Public Service.

Commissioner Been’s scholarship at the Furman Center focused on the intersection of land use, urban policy, and affordable housing and addressed such issues as how to build more resilient and inclusive communities, how zoning regulations shape development patterns, and the fairness and effectiveness of foreclosure responses such as mortgage modifications. She has done extensive research on the housing affected by Superstorm Sandy, the nexus between development and environmental justice, land use and housing policy reforms needed to promote racial and economic integration, and on a variety of affordable housing and land use policies, from inclusionary zoning to supportive housing developments.

Co-author of a widely used land use casebook, Land Use Controls, Commissioner Been has served on the boards of the Center for New York City Neighborhoods and the Municipal Art Society, chairing the program committees of both boards. She also has served on the boards of Pratt Center for Community Economic Development and the Next American City, and was a member of the New York City Council’s Workforce Housing Task Force and the Association of the Bar of the City of New York’s Special Subcommittee on Community Benefit Agreements. Commissioner Been is a 1983 graduate of New York University School of Law, where she was a Root-Tilden Scholar. She clerked for Judge Edward Weinfeld of the Southern District of New York and Justice Harry Blackmun of the Supreme Court of the United States. She and her husband live in Manhattan and have two children.

Mark Joseph (Panelist)
Mark Joseph is an Associate Professor at the Jack, Joseph and Morton Mandel School of Applied Social Sciences at Case Western Reserve University and Director of the National Initiative on Mixed-Income Communities. His general research interests are urban poverty and comprehensive community development. His current research focuses on mixed-income development as a strategy for addressing urban poverty, with particular attention to transforming public housing developments. He has conducted and supported research and evaluation of mixed-income developments in Akron, Chicago, and San Francisco and in the first five Choice Neighborhoods Initiative implementation sites. His co-authored book Integrating the Inner City: The Promise and Perils of Mixed-Income Public Housing Transformation will be published by the University of Chicago Press later this year. He received his Ph.D. from the Harris School of Public Policy at the University of Chicago. His undergraduate degree is from Harvard University, and he was a Visiting Scholar at Oxford University.