



**MEDIA ADVISORY**

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**Contact:** Shannon Moriarty

[sm4901@nyu.edu](mailto:sm4901@nyu.edu)

c: 617-824-0069

o: 212-998-6492

**NYU Furman Center's Moelis Institute for Affordable Housing Policy to Host  
Big Ideas for the Big Apple:  
Mayoral Forum on Affordable Housing**

**Wednesday, April 10th, 2013**

**4:30pm - 6:00pm**

**New York University School of Law**

**Moderated by Brian Lehrer of WNYC**

The Mayoral Forum will be preceded by a light lunch and panel discussions to review the lessons learned from former New York City mayor Ed Koch's innovative housing plan, and will be followed by a networking reception.

**SCHEDULE**

- **1:00pm - 4:00pm: Koch Panel Discussions**  
*Greenberg Lounge, 40 Washington Sq. South*
  - 1:00pm - Koch's Re-imagination of the Bureaucracy and the Role of the Private Sector
  - 2:40pm - The Impact of the Ten Year Plan: Looking Back, Looking Forward
  
- **4:30pm - 6:00pm: Mayoral Forum on Affordable Housing**  
*Tishman Auditorium, 40 Washington Sq. South*
  - Confirmed candidates include: Albanese, Carrión, de Blasio, Liu, Quinn, and Thompson. Questions will be taken via Twitter using the “#NYChousing” hashtag.
  - The event will be broadcast via livestream ([here](#)).
  
- **6:00pm - 7:30pm: Networking Wine & Cheese Reception:**  
*Greenberg Lounge, 40 Washington Sq. South*

**MOELIS INSTITUTE STATEMENT**

“In light of rising rent burdens, the loss of NYC’s subsidized housing stock, and the vulnerability of our coasts during Superstorm Sandy, we clearly need to address the affordability, availability, and resiliency of the city’s housing stock,” said **Becky Koepnick, director of the Moelis Institute**

**for Affordable Housing Policy at NYU's Furman Center.** "Few issues hit every New Yorker quite like the places we live; the next mayor of New York City's housing policies will have a profound impact on our city for years to come."

## **SPONSORS**

The forum is hosted by NYU's Furman Center for Real Estate & Urban Policy and The Moelis Institute for Affordable Housing Policy and co-sponsored by the Association for Neighborhood and Housing Development, the New York Housing Conference, the Citizens Housing Planning Council, Housing First!, the New York State Association for Affordable Housing, and the Supportive Housing Network of New York. Lunch and the panel discussions have been generously sponsored by Bryan Cave, LLP, in memory of Ed Koch. Along with Bryan Cave, the following organizations and individuals are sponsoring the post-forum reception: Richman Housing Resources LLC, Gotham Organization, Omni New York LLC, Blue Sea Development Company, Nixon Peabody LLP, Mr. Donald Capoccia, Douglaston Development, Citi Community Development.

## **MEDIA**

**Media credential are required for video recording and Green Room access.** To request media credentials, please contact Shannon Moriarty: [sm4901@nyu.edu](mailto:sm4901@nyu.edu) or 212-998-6492.

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*The [Furman Center for Real Estate and Urban Policy](http://FurmanCenter.org) is a joint center of the New York University School of Law and the Robert F. Wagner Graduate School of Public Service. The Furman Center launched the **Moelis Institute for Affordable Housing Policy** to improve the effectiveness of affordable housing policies and programs by providing housing practitioners and policymakers with information about what is and is not working, and about promising new ideas and innovative practices. More information on the Furman Center and Moelis Institute for Affordable Housing Policy can be found at [FurmanCenter.org](http://FurmanCenter.org) or [@FurmanCenterNYU](https://twitter.com/FurmanCenterNYU).*